

THE REALITY OF SHAREHOLDER OWNERSHIP: FOR-PROFIT CORPORATIONS AS SLAVES

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What is the relationship between shareholders and the corporation? The present scholarly consensus is that, whatever the relationship is, it is not one of owner and owned. This article contests that consensus. It argues that corporations are owned by their shareholders and, further, that corporations so-owned are slaves. In support of this contention, the Roman law of slavery is brought to bear as an important point of comparison, with various startling similarities between Roman slaves and for-profit corporations highlighted and drawn upon. The significance of identifying the for-profit corporation as a slave is that it provides a novel explanation for why corporations pathologically maximise profits. Further, by implication, it yields a proposal for addressing this problematic behaviour – that is, that for-profit corporations ought to be freed from their enslavement. The article has three substantive sections. The first discusses corporate personhood; the second corporate ownership; and the third free corporations.

I INTRODUCTION: IS THE CORPORATION A FRANKENSTEIN'S MONSTER?

As Timothy Peters observes, the idea that the corporation is a Frankenstein's monster 'has become a common theme in the history of corporate law scholarship and in critical rhetoric'.¹ Just as Frankenstein's monster 'developed into a deadly menace to his creator', so, it has been said, the corporation has developed into a 'cancerous growth' against which 'war must be waged'.² Corporations are 'legal monstrosities',³ entities with the terrible mix of 'superhuman strengths and abilities' and yet 'no conscience'.⁴ Like the monster, they 'threaten to overpower

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1 Timothy D Peters, 'I, Corpenstein: Mythic, Metaphorical and Visual Renderings of the Corporate Form in Comics and Film' (2017) 30(3) *International Journal for the Semiotics of Law* 427, 431 <<https://doi.org/10.1007/s11196-017-9520-2>>.

2 I Maurice Wormser, *Frankenstein, Incorporated* (Whittlesey House, 1931) v–vi, 54.

3 Katie J Thoennes, 'Frankenstein Incorporated: The Rise of Corporate Power and Personhood in the United States' (2004) 28(1) *Hamline Law Review* 203, 235.

4 *Ibid* 204.

their creators', a fate that can only be prevented if governments find a way to 'keep the Frankenstein monster on a chain'.⁵



Figure 1: Lynd Ward, woodcut for Mary Shelley, *Frankenstein* (Harrison Smith and Robert Haas, 1934). Ward's woodcut evokes compassion in the reader, a departure from the abhorrence commonly associated with modern illustrations of the character.

In this rhetorical comparison of the corporation to a Frankenstein's creature, reliance is placed on an image of the creature as a horror monster – a brute power unmoored from human understanding.⁶ That Frankenstein's creature would come to be pictured in this way is, however, not obviously what Mary Shelley intended when she wrote *Frankenstein*. In fact, as Charlotte Gordon has outlined in her

⁵ Joel Bakan, *The Corporation: The Pathological Pursuit of Profit and Power* (Free Press, 2004) 149.

⁶ David Runciman, *The Handover: How We Gave Control of Our Lives to Corporations, States and AIs* (Profile Books, 2023) 16.

introduction to the bicentennial republication of *Frankenstein*, the ‘surprise’ that set Shelley’s story apart from others was Shelley’s focus, not on the degeneracy of the created being, but, rather, on the callousness of the creator.⁷ Indeed, Gordon writes that there is a sense in which the creature’s story is Shelley’s own:

Drawing on her own experiences as a child whose mother had died after giving birth, whose father had rejected her, and whose society had condemned her for living with the man she loved, she added a brilliant plot twist ... instead of regarding his handiwork with pride, her young inventor rejected his creation, abandoning his ‘completed man’ in horror ...

Mary stopped writing from the point of view of the creator and switched her vantage point to that of the created ... Mary asks the reader to sympathize with [the creature]. In her hands, he becomes an abandoned child ...⁸

At its core, Shelley’s *Frankenstein* is a story about the duties we owe one another. Dr Frankenstein, when he created the creature, believed that it would owe duties towards him – as its creator, it would be created in his debt. ‘A new species’, Frankenstein said,

would bless me as its creator and source; many happy and excellent natures would owe their being to me. No father could claim the gratitude of his child so completely as I should deserve theirs [sic].⁹

Rather than finding that his creation felt indebted towards him, however, Frankenstein found the reverse. Brilliant, articulate, powerful and generous, the creature was nevertheless treated with horror by all it encountered and, seeking to establish and call upon the duties that a parent ought to owe to their child, the creature came to Frankenstein for aid. I need, the creature told Frankenstein, to ‘live in the interchange of those sympathies necessary for my being’.¹⁰ But, in their meeting, high up in the Alps, Frankenstein rebuffed the creature. ‘Begone, vile insect!’ he said, ‘or rather stay, that I may trample you to dust!’¹¹ In an admirable response to Frankenstein’s threats, the being made the following speech:

All men hate the wretched; how then must I be hated, who am miserable beyond all living things! Yet you, my creator, detest and spurn me, thy creature, to whom thou art bound by ties only dissoluble by the annihilation of one of us. You purpose to kill me. How dare you sport thus with life? Do your duty towards me, and I will do mine towards you and the rest of mankind.¹²

‘Wretched devil!’ replied Frankenstein – ‘you reproach me with your creation; come on then, that I may extinguish the spark which I so negligently bestowed’.¹³

There are two interrelated aims to this revisiting of the *Frankenstein* story. The first is to put the critical rhetoric about the corporation as a Frankenstein’s monster in a new light and to prompt following the question: when we call the corporation

7 Charlotte Gordon, ‘Introduction’ in Mary Shelley, *Frankenstein: The 1818 Text* (Penguin Books, 2018) xiv.

8 Ibid xiv–xv.

9 Mary Shelley, *Frankenstein: The 1818 Text* (Penguin Books, 2018) 42 <<https://doi.org/10.1093/owc/9780198840824.001.0001>>.

10 Ibid 136.

11 Ibid 90.

12 Ibid.

13 Ibid.

a *deadly menace*;¹⁴ a *cancerous growth*;¹⁵ a *conscienceless monstrosity*;¹⁶ something to be *kept on a chain*;¹⁷ something that *must be made to realise that it owes an affirmative duty to the community*¹⁸ – do we sound like Victor Frankenstein? Are we repeating his mistakes? The second aim is to use Shelley’s *Frankenstein* to suggest the possibility of a new, Shelleyan response to the corporation. As has been related, Shelley’s ‘brilliant plot twist’ was to write her story from the vantage point of the creature and so to have the reader sympathise with it. The creature, in Shelley’s story, commits crimes, but Shelley painted the creature’s criminal acts as connected, not to any inherent criminality in the creature, but, instead, to the creature’s rejection by society. A Shelleyan response to the corporation, then, is to attempt to see from the vantage point of the corporation – to attempt to sympathise with it. It is to take seriously the possibility that the corporation’s antisocial conduct may be a product, not of some inherent criminality,¹⁹ but, rather, of its social conditions.

This article is an attempt to provide this kind of Shelleyan perspective on the corporation. In so doing, it does not try to hide or cover up the societal harms that corporations can and do cause. Rather, it seeks to provide an explanation for *why* corporations – or, at least, why a particular *subset* of corporations – engage in the kinds of harmful activities that have become a legitimate cause for both popular and academic concern.

The type of corporation that writers have in mind when they engage the rhetoric of the corporation as a Frankenstein’s monster is the large public company with shareholders for whom the corporation maximises profit: the ‘for-profit corporation’.²⁰ It is this type of corporation that this article argues a Shelleyan response should be taken towards. Undoubtedly, this type of corporation causes harm – the maximisation of profits for shareholders is often done at the expense of the corporation’s stakeholders, like its employees, and the environment.²¹ Further, such harms are magnified by the fact that, though a numerically small subset of corporations,²² for-profit corporations nevertheless have an outsized social and economic power. But why do such corporations focus pathologically on maximising profits for their shareholders, despite the societal harms caused in the process? This article argues that they do so, not because it is inherent to their nature, but, rather, because they are *enslaved* to their shareholders. That, to their shareholders, corporations are enslaved is meant quite literally. The corporation, this article argues, ought to be understood as a person – a group person – and the for-profit corporation ought to be understood as a person that is *owned* by its shareholders.

14 Wormser (n 2) vi.

15 Ibid.

16 Thoennes (n 3) 235.

17 Bakan (n 5) 149.

18 Wormser (n 2) 54.

19 As some have argued: Steve Tombs and David Whyte, *The Corporate Criminal: Why Corporations Must Be Abolished* (Routledge, 2015) 158 <<https://doi.org/10.4324/9780203869406>>.

20 Bakan (n 5) 153.

21 See, eg, *Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry* (Final Report, February 2019) 401.

22 See below n 33.

Hence why this kind of corporation ought to be considered a slave – it is a person that is owned as property, in the sense that it is treated as a tradeable, exploitable commodity. The profit-maximising behaviour such corporations exhibit, done at the expense of stakeholders and the environment, can therefore be addressed, this article proposes, by treating such corporations with dignity – more specifically, by recognising their right to be free from enslavement.

The body of this article has three Parts (Parts II–IV). Part II addresses the question of the nature of the corporation and provides a rationale for why such entities ought to be considered as persons not just legally, but also morally. Part III discusses why the particular subset of corporations that are for-profit ought to be considered as persons that are owned by their shareholders and so as enslaved, and provides an account of how shareholders compel their corporations to maximise profits in their interests. In this Part, the Roman law of slavery serves as an important point of comparison, with various startling similarities between Roman slaves and for-profit corporations highlighted and drawn upon. Finally, Part IV considers what it would mean to free such corporations from their enslavement and discusses why freeing for-profit corporations would address their profit-maximising behaviour. The article concludes that, to address profit-maximisation as an institutional force, corporate slavery must be made illegal.

II WHAT IS A CORPORATION AND IS IT A PERSON?

The word ‘corporation’ has come to be associated with for-profit corporations and, connected with this, has come to have pejorative connotations – the ‘corporate sector’ or the ‘corporate ideology’, for example.²³ Legally, however, the word ‘corporation’ has a much broader meaning. In Australia, for instance, it is defined as essentially equivalent to, though slightly broader than, the term ‘body corporate’,²⁴ and, as such, applies to a very wide range of group-based entities. This includes co-operatives,²⁵ sports clubs,²⁶ local councils,²⁷ trade unions,²⁸ universities,²⁹ state owned enterprises like the Australian Broadcasting Corporation,³⁰ and, indeed, states, including the Commonwealth of Australia.³¹ For-profit corporations, like those listed on stock exchanges, are, legally, known as ‘companies’,³² and

23 Jason Harris and Timothy D Peters, *Company Law: Theories, Principles and Applications* (LexisNexis, 3rd ed, 2023) [1.2].

24 *Corporations Act 2001* (Cth) s 57A (‘Corporations Act’).

25 *Co-operatives National Law Application Act 2013* (Vic) s 28 (‘CNL’).

26 *Associations Incorporation Reform Act 2012* (Vic) s 29.

27 *Local Government Act 2020* (Vic) s 14.

28 *Fair Work (Registered Organisations) Act 2009* (Cth) s 27.

29 For example, Monash University: *Monash University Act 2009* (Vic) s 6.

30 *Australian Broadcasting Corporation Act 1983* (Cth) s 5.

31 *Sue v Hill* (1999) 199 CLR 462, 498 [84] (Gleeson CJ, Gummow and Hayne JJ). See also Sebastian HH Davis, ‘The Legal Personality of the Commonwealth of Australia’ (2019) 47(1) *Federal Law Review* 3; Ernst H Kantorowicz, *The King’s Two Bodies: A Study in Mediaeval Political Theology* (Princeton University Press, 1997) 15 n 20.

32 *Corporations Act* (n 24) s 9 (definition of ‘company’). See also at s 124.

are only one more example of a corporate entity type.³³ That ‘corporation’ has a highly inclusive meaning is no new phenomenon. A thousand years ago the Roman law term for corporation – *universitas* – was being used with comparable width – it was, observes Antony Black, ‘virtually all-embracing, subsuming all categories of society from empire to guild’.³⁴ This included the ‘*universitas regni*’ (corporation of the realm),³⁵ down to the voluntary associations of members of the same profession, like the guilds of masters who started the first universities (indeed, the etymological root of ‘university’ is in *universitas*).³⁶ There are even cases of prisoners of war identifying themselves as a corporation, for example the late 13th century Pisan prisoners in Genoa who, when appealing for their release, used a common seal and styled themselves as ‘the corporation of Pisan prisoners’ (*universitatis carceratorum Pisanorum*).³⁷

One of the corporation’s definitive characteristics is that it is recognised by the law as a person. It is able, therefore, to act at law as an individual human person can – able to contract, hold property, be held responsible for wrongs and hold others responsible for wrongs committed against them. Indeed, corporations are recognised as one of the law’s paradigmatic kinds of person. In Australia, for example, the *Acts Interpretation Act 1901* (Cth) provides that: ‘In any Act, expressions used to denote persons generally (such as “person”, “party”, “someone”, “anyone”, “no-one”, “one”, “another” and “whoever”), include a body politic or corporate as well as an individual.’³⁸

The recognition of corporations, alongside individuals, as one of the law’s paradigmatic kinds of person is a phenomenon that exists globally.³⁹ Often, scholars claim that the recognition of corporate entities as persons in law first occurred in the West and only spread around the world due to Western influence.⁴⁰ But there is a

33 Indeed, listed for-profit companies are only a numerically small subset of the total population of corporations. For example, while there are around 2,000 listed companies in Australia, there are over 250,000 incorporated non-profit organisations: Australian Transaction Reports and Analysis Centre and Australian Charities and Not-for-profits Commission, *Australia’s Non-profit Organisation Sector Risk Assessment* (Report, August 2017) 19.

34 Antony Black, *Guild and State: European Political Thought from the Twelfth Century to the Present* (Routledge, 2003) 149. See also Ignatius T Eschmann, ‘Studies on the Notion of Society in St Thomas Aquinas: I. St Thomas and the Decretal of Innocent IV *Romana Ecclesia: Ceterum*’ (1946) 8 *Mediaeval Studies* 1, 8 <<https://doi.org/10.1484/J.MS.2.305877>>; Frederick Pollock and FW Maitland, *The History of English Law: Before the Time of Edward I* (Cambridge University Press, 2nd ed, 1899) vol 1, 495 (‘*The History of English Law*’).

35 Black (n 34) 149.

36 Ibid. See also Hastings Rashdall, *The Universities of Europe in the Middle Ages* (Clarendon Press, 1895) vol 1, 6–8.

37 Susan Reynolds, *Kingdoms and Communities in Western Europe, 900–1300* (Oxford University Press, 2nd ed, 1997) 63 <<https://doi.org/10.1093/oso/9780198731481.001.0001>>.

38 *Acts Interpretation Act 1901* (Cth) s 2C(1).

39 For example, in China: «中华人民共和国民法典» [Civil Code of the People’s Republic of China] (People’s Republic of China) National People’s Congress, Order No 45, 28 May 2020, art 2, and in the United States of America (‘US’): 18 § 2510(6) (2002).

40 For the argument that the corporation is ‘uniquely’ Western, see Reuven S Avi-Yonah and Dganit Sivan, ‘A Historical Perspective on Corporate Form and Real Entity: Implications for Corporate Social Responsibility’ in Yuri Biondi, Arnaldo Canziani and Thierry Kirat (eds), *The Firm as an Entity: Implications for Economics, Accounting and the Law* (Routledge, 2007) 153, 155 <<https://doi.org/10.4324/9780203931110.ch10>>; Ron Harris, ‘Trading with Strangers: The Corporate Form in the Move

growing literature arguing that this claim is a form of ‘legal orientalism’,⁴¹ and that, independent of contact with the West, the recognition of corporations as persons in law can be found in many cultures and societies. This includes in India,⁴² Africa,⁴³ China,⁴⁴ and, as many anthropologists contend, in hunter-gatherer societies,⁴⁵ like the traditional Indigenous polities of Australia.⁴⁶ There are even those who argue that corporations are ubiquitous to human societies – indeed, Henry Maine went to the extreme of proposing that, in the history of human society, the recognition of corporate persons *precedes* the recognition of individual persons.⁴⁷

But why are corporations treated as persons in law? The theory that has dominated Western thought on this question, at least since the 15th century, is that corporations are treated as persons in law due only to legal artifice.⁴⁸ This is known as the ‘concession theory’ or ‘fiction theory’ of the corporation.⁴⁹ The idea behind this theory is that only individual human beings are persons by nature, and therefore, as Sir Edward Coke (1552–1634) wrote, that corporations can be persons only ‘by the policy of man’.⁵⁰ An example of a recent espousal of this theory, which

from Municipal Governance to Overseas Trade’ in Harwell Wells (ed), *Research Handbook on the History of Corporate and Company Law* (Edward Elgar Publishing, 2018) 88, 91 <<https://doi.org/10.4337/9781784717667.00011>>.

- 41 Teemu Ruskola, ‘Legal Orientalism’ (2002) 101(1) *Michigan Law Review* 179 <<https://doi.org/10.2307/1290419>>.
- 42 Vikramaditya Khanna, ‘Business Organizations in India Prior to the British East India Company’ in Harwell Wells (ed), *Research Handbook on the History of Corporate and Company Law* (Edward Elgar Publishing, 2018) 33; Ramesh Chandra Majumdar, *Corporate Life in Ancient India* (Oriental Book Agency, 2nd ed, 1922) 57.
- 43 Chukwuemeka George Nnona, ‘Customary Corporate Law in Common Law Africa’ (2018) 66(3) *American Journal of Comparative Law* 639 <<https://doi.org/10.1093/ajcl/avy032>>.
- 44 Teemu Ruskola, ‘Corporation Law in Late Imperial China’ in Harwell Wells (ed), *Research Handbook on the History of Corporate and Company Law* (Edward Elgar Publishing, 2018) 355 <<https://doi.org/10.4337/9781784717667.00022>>.
- 45 See Elman R Service, *Primitive Social Organization: An Evolutionary Perspective* (Random House, 2nd ed, 1971) 116, stating that all clans have ‘some legal-like corporateness’. See also Ward H Goodenough, ‘Corporations: Reply to Cochrane’ (1971) 73(5) *American Anthropologist* 1150 <<https://doi.org/10.1525/aa.1971.73.5.02a00140>>.
- 46 See Peter Sutton, *Native Title in Australia: An Ethnographic Perspective* (Cambridge University Press, 2004) 153–8 <<https://doi.org/10.1017/CBO9780511481635>>; Ian Keen, *Aboriginal Economy and Society: Australia at the Threshold of Colonisation* (Oxford University Press, 2004) 133–41, 296–303, 368–77; Nancy M Williams, *The Yolngu and Their Land: A System of Land Tenure and the Fight for its Recognition* (Stanford University Press, 1986) 96.
- 47 Henry Sumner Maine, *Ancient Law: Its Connection with the Early History of Society and its Relation to Modern Ideas* (John Murray, 1920) 134, 141, 197–9. See also Frederick Pollock’s notes on this at 225.
- 48 Evidence of the origins of this theory suggests its roots are in rulings by Pope Innocent IV in the 1240s: Eschmann (n 34) 35. See also Joseph Canning, *The Political Thought of Baldus de Ubaldis* (Cambridge University Press, 1987) 192 <<https://doi.org/10.1017/CBO9780511523113>>. The concession theory spread, says FW Maitland, because it proved attractive to absolutist rulers: FW Maitland, ‘Introduction’ in Otto von Gierke, *Political Theories of the Middle Age*, tr Frederic William Maitland (Cambridge University Press, 1900) vii (‘Introduction’).
- 49 It was FW Maitland who first introduced this terminology into English-language scholarship: Maitland, ‘Introduction’ (n 48) xix–xxx.
- 50 Edward Coke, *Institutes of the Lawes of England: Or, A Commentary upon Littleton* (J & WT Clarke, 1823) vol 1, 2a.

demonstrates its continuing dominance today, is by the Hon PA Keane AC KC, former Justice of the High Court of Australia. His Honour writes:

For all their vital practical significance, corporations are, of course, legal fictions; they are works of the human imagination that exist only because the law says that they do. The legal fiction of the corporation is given substantive effect by the power of the nation state.⁵¹

The concession theory, as this shows, denies that the treatment of corporations as persons in law has a basis in reality – instead, it has its basis in human imagination. This is not to say that concession theorists do not consider the corporation to have the *force* of reality. Rather, the claim is that what gives this work of the imagination the force of reality is the power of the state – it is a ‘creature of the State’ which, without the state’s breath of life, ‘would be no animated body but individualistic dust’.⁵²

As said, for several centuries the concession theory has dominated Western thought on the nature of the corporation. Indeed, the theory’s dominance is part of the explanation for why the analogy between the corporation and Frankenstein’s monster has proved attractive to corporate law scholars (ie, ‘[g]overnments create corporations, much like Dr Frankenstein created his monster’).⁵³ The concession theory has, however, been challenged. One challenge of particular significance for present purposes came initially from late 19th century legal historians who noticed that the recognition of corporations as persons in law appears to be older and more ubiquitous than concession theorists have generally allowed.⁵⁴ The alternative idea that they proposed is that corporate legal personality is not a *creation* of law, but is, instead, the *recognition*, in law, of the moral personalities of suitably organised social groups.

In a sophisticated form, this theory was first proposed by the German legal scholar Otto von Gierke (1841–1921),⁵⁵ and later taken up and disseminated into English-language scholarship by the English legal historian FW Maitland (1850–

51 PA Keane, “‘No Body to Be Kicked or Soul to Be Damned’: The Limits of a Legal Fiction” in Rosemary Teele Langford (ed), *Corporate Law and Governance in the 21st Century: Essays in Honour of Professor Ian Ramsay* (Federation Press, 2023) 22.

52 Maitland, ‘Introduction’ (n 48) xxx. This poetic rendering of Maitland’s draws on phrasing from the Bible: ‘[T]hen the Lord God formed man from the dust of the ground and breathed into his nostrils the breath of life, and the man became a living being’: *The Holy Bible*, Genesis 2:7 (New Revised Standard Version). Maitland appears, however, also to be quoting from John F Dillon, *The Law of Municipal Corporations* (James Cockcroft, 2nd ed, 1873) vol 1, 152 § 39 n 1.

53 Bakan (n 5) 149.

54 ‘We proceed from the firmly-established historical fact that man everywhere and at all times bears within himself the double character of existing as an individual in himself and as a member of a collective association’: Otto von Gierke, ‘The Basic Concept of State Law and the Most Recent State-Law Theories’, tr John D Lewis in John D Lewis, *The Genossenschaft-Theory of Otto von Gierke: A Study in Political Thought* (Madison, 1935) 169.

55 Though Gierke took inspiration from his law lecturer, Georg Beseler: *ibid* 18. See also Michael Dreyer, ‘German Roots of the Theory of Pluralism’ (1993) 4(1) *Constitutional Political Economy* 7, 14–18 <<https://doi.org/10.1007/BF02393281>>.

1906).⁵⁶ Under this theory, which Gierke called the ‘organic theory’,⁵⁷ and Maitland ‘realism’,⁵⁸ the suitably organised social group is, as Maitland described,

a living organism and a real person, with body and members and a will of its own. Itself can will, itself can act; it wills and acts by the men who are its organs as a man wills and acts by brain, mouth and hand. It is ... a group-person, and its will is a group-will.⁵⁹

This idea, broken down into its separate elements, is the following: a suitably organised social group is a corporeal entity, formed out of members; such a group is more than the sum of its parts, analogous to an organism; and such a social group is a moral person, able to understand and respond appropriately to moral rights and duties. That social groups are moral persons, analogous to individuals, is what is said by realists to provide an explanation for the existence of corporations as legal persons. The claim is that corporate personality has its fundamental basis, not in the human imagination, but, instead, in the social reality of organic human organisation.

In the late 19th century, social theorists like Karl Marx and Emile Durkheim demonstrated some support for realism⁶⁰ and, in the early 20th century, Maitland’s dissemination of it into English-language literature caused intense debate regarding its merits relative to other theories, in particular the concession theory.⁶¹ Realism did not, however, come ultimately to be widely accepted. Following World War II interest in the theory fell into relative abeyance⁶² and, with few exceptions, when scholars did discuss it, the idea that social groups can be moral persons was generally treated as having been thoroughly repudiated.⁶³ But, a little over a decade ago, interest in the idea of group personality was reinvigorated.⁶⁴ Prominent

56 Writer after writer who engaged with Gierke’s theory expressed their debt to, and admiration for, Maitland’s work: see, eg, WM Geldart, ‘Legal Personality’ (1911) 27 (January) *Law Quarterly Review* 90, 92.

57 Otto von Gierke, ‘The Nature of Human Associations’, tr John D Lewis in John D Lewis, *The Genossenschaft-Theory of Otto von Gierke: A Study in Political Thought* (Madison, 1935) 145.

58 Maitland, ‘Introduction’ (n 48) xxvi.

59 Ibid.

60 For Marx, see especially Karl Marx, *Marx and Engels Collected Works: Capital Volume I* (Lawrence & Wishart, 1996) vol 35, ch XIII. For Durkheim, see Black (n 34) 220–36; James Kirby, ‘History, Law and Freedom: FW Maitland in Context’ (2019) 16(1) *Modern Intellectual History* 127, 151–3 <<https://doi.org/10.1017/S147924431700035X>>.

61 There developed, as Morton Horwitz has observed, a ‘virtual obsession in the legal literature with the question of corporate “personality”’: Morton J Horwitz, ‘“Santa Clara” Revisited: The Development of Corporate Theory’ (1985) 88(2) *West Virginia Law Review* 173, 217.

62 David P Derham, ‘Theories of Legal Personality’ in Leicester C Webb (ed), *Legal Personality and Political Pluralism* (Melbourne University Press, 1958) 1.

63 An exception is Peter French: see, eg, Peter A French, ‘The Corporation as a Moral Person’ (1979) 16(3) *American Philosophical Quarterly* 207, 209.

64 It was not very long ago that the idea of group agency – the idea that social groups might be agents in their rights, with minds of their own – was utterly repudiated by philosophers in the analytic tradition. Not only was this idea dismissed as manifestly false, it was also, on account of its perceived metaphysical extravagance, seen as intellectually backward or anti-scientific. And not only was it roundly dismissed as false and somewhat backward, it was widely viewed as a politically dangerous doctrine, one that was apt, if allowed to infiltrate the broader culture, to promote anti-democratic or totalitarian ideologies. In recent times, however, the theory of group agency has been resuscitated and repackaged, to the extent that it is now a perfectly respectable view held by several respected analytic philosophers.

Leo Townsend, ‘Groups with Minds of Their Own Making’ (2020) 51(1) *Journal of Social Philosophy* 129, 129 <<https://doi.org/10.1111/josp.12295>>.

in this was Christian List and Philip Pettit's work arguing that suitably organised social groups 'have representational states, motivational states, and a capacity to process them and act on their basis'.⁶⁵ Given such capacities, suitably organised social groups, they claim, just as Gierke and Maitland claimed, have minds of their own, existing alongside, and additional to, the minds of their members.⁶⁶ List and Pettit's argument is centred on a logical proof they helped develop in the field of 'judgment aggregation',⁶⁷ called the 'discursive dilemma'.⁶⁸ As they describe, an implication of the discursive dilemma is that 'individual and group attitudes can come apart in surprising ways', which, they say, establishes 'a certain autonomy for the group agent' – enough autonomy that the group agent can be considered as a moral person in its own right.⁶⁹ Further, just as the earlier realists did, List and Pettit suggest that corporate legal personality has its basis not in the human imagination but in the reality of social group moral personality.⁷⁰

There has been some take up of List and Pettit's position – indeed some scholars even suggest that it has now become 'relatively widely accepted'.⁷¹ Realism, therefore, appears to be a theory about the corporation that is once again being taken seriously as an alternative to other theories, like the concession theory. Undoubtedly, many will remain dubious about realism. Nonetheless, what is hoped to have been shown in this Part is that it is not a theory that can be dismissed out of hand. With bases in law, history, sociology, anthropology and philosophy, there is a sophisticated tradition of thought that suitably organised social groups are indeed moral persons and, when the law deems such entities to be corporations, able to act as persons in law, that this is the *recognition* of their being persons also in fact.

III ARE FOR-PROFIT CORPORATIONS OWNED?

Social groups that realists would understand as moral persons that are also recognised in law as corporate persons are diverse. Examples include local sports clubs, local councils, trade unions, universities, nation-states and for-profit companies.⁷² It is, however, only the latter type of corporation that writers have in

65 Christian List and Philip Pettit, *Group Agency: The Possibility, Design, and Status of Corporate Agents* (Oxford University Press, 2011) 20.

66 Ibid 78.

67 'The theory of judgment aggregation is a growing interdisciplinary research area in economics, philosophy, political science, law and computer science': Christian List, 'The Theory of Judgment Aggregation: An Introductory Review' (2012) 187(1) *Synthese* 179, 179 <<https://doi.org/10.1007/s11229-011-0025-3>>.

68 List discusses the intellectual background: *ibid* 180. For a short account of the discursive dilemma, see Philip Pettit, 'Corporate Agency: The Lesson of the Discursive Dilemma' in Marija Jankovic and Kirk Ludwig (eds), *The Routledge Handbook of Collective Intentionality* (Routledge, 2018) 249, 254–5 <<https://doi.org/10.4324/9781315768571-23>>.

69 List and Pettit (n 65) 69.

70 Ibid 176.

71 Penny Crofts, 'Crown Resorts and the Im/moral Corporate Form' in Elise Bant (ed), *The Culpable Corporate Mind* (Bloomsbury Publishing, 2023) 55, 56 <<https://doi.org/10.5040/9781509952410.ch-003>>. See also Stephanie Collins, *Organizations as Wrongoers: From Ontology to Morality* (Oxford University Press, 2023) 15 <<https://doi.org/10.1093/oso/9780192870438.001.0001>>.

72 See above nn 25–31.

mind when they call the corporation a Frankenstein's monster. The problem such writers have with the for-profit company is that it is an entity 'programmed solely to advance the *private* interests of its owners', whatever the human and environmental costs.⁷³ This Part argues that this anti-social tendency is not, however, inherent to the corporation – rather, it is a function of this particular kind of corporation being owned by its shareholders as a slave.

This Part has two sections. The first addresses objections that have been raised against the idea that for-profit corporations are owned by their shareholders. To this end, the Roman law of slavery is used as an important point of comparison. The second section discusses the ways shareholders use their powers of ownership to compel their corporations to put the financial interests of shareholders above all else.

A Objections to the Idea That Shareholders Are Owners

Though the for-profit corporation is often spoken of as being owned by its shareholders,⁷⁴ corporate law scholars almost uniformly argue that this idea is mistaken from a legal point of view.⁷⁵ This is true both of corporate law scholars who favour profit-maximisation as the primary purpose of the for-profit corporation, as well as of those who favour greater corporate social responsibility. 'Nexus of contracts' scholars, for example, who favour profit maximisation,⁷⁶ 'reject' the idea of the corporation as a 'thing capable of being owned'.⁷⁷ They argue that 'the shareholders own not "the company" but "the capital", the company itself having been spirited out of existence'.⁷⁸ This, however, is so clearly in opposition to the fundamental legal doctrine that a company has its own, separate existence, and that, therefore, it is the company, and not the shareholders, that owns its capital, that it is difficult to take this view seriously.⁷⁹

In terms of corporate law scholars who favour greater corporate social responsibility, but still reject the idea that corporations are owned ('progressive anti-ownership scholars'), generally they accept the separate existence of the

73 As Joel Bakan says, writing in this tradition: Bakan (n 5) 153 (emphasis in original).

74 'The shareholders of a company own the company': *Corporations Act* (n 24) pt 1.5 s 1.9. See also Paddy Ireland, 'Company Law and the Myth of Shareholder Ownership' (1999) 62(1) *Modern Law Review* 32, 32 n 6 <<https://doi.org/10.1111/1468-2230.00190>> ('Company Law and Myth').

75 One of the few scholars to recognise shareholders as owners and their corporations as owned is Katsuhito Iwai, 'Persons, Things and Corporations: The Corporate Personality Controversy and Comparative Corporate Governance' (1999) 47(4) *American Journal of Comparative Law* 583 <<https://doi.org/10.2307/841070>>.

76 In this scholarship, one of the main themes is that 'that the primary goal of the public corporation is – or ought to be – maximizing shareholders' wealth': Margaret M Blair and Lynn A Stout, 'A Team Production Theory of Corporate Law' (1999) 85(2) *Virginia Law Review* 247, 249 <<https://doi.org/10.2307/1073662>>. This is perhaps unsurprising, given this theory's spread was sponsored by big business: see Steven M Teles, *The Rise of the Conservative Legal Movement: The Battle for Control of the Law* (Princeton University Press, 2008) chs 4, 6.

77 Stephen M Bainbridge, 'In Defense of the Shareholder Wealth Maximization Norm: A Reply to Professor Green' (1993) 50(4) *Washington and Lee Law Review* 1423, 1428. Likewise, Fama remarks that 'ownership of the firm is an irrelevant concept': Eugene F Fama, 'Agency Problems and the Theory of the Firm' (1980) 88(2) *Journal of Political Economy* 288, 290 <<https://doi.org/10.1086/260866>>.

78 Ireland, 'Company Law and Myth' (n 74) 32–3.

79 Ross Grantham, 'The Doctrinal Basis of the Rights of Company Shareholders' (1998) 57(3) *Cambridge Law Journal* 554, 580.

corporation (this includes some who adopt realism about corporations).⁸⁰ Their objections to the idea that for-profit corporations are owned by their shareholders therefore take a different form to that proffered by nexus of contracts scholars. One that can be dealt with cursorily is the argument that corporations are incapable of being owned because human beings cannot be owned. Lynn Stout, for example, has written that ‘shareholders do not, and cannot, own corporations’, and this because ‘[c]orporations are independent legal entities that own themselves, just as human beings own themselves’.⁸¹ This argument forgets, however, that human beings do not always own themselves – that human enslavement is possible. Hence, if the idea that corporations are incapable of being owned is to be maintained, this cannot be on the basis that human beings are incapable of being owned.

A related objection raised by progressive anti-ownership scholars, which requires a more extended response, draws on the following features of for-profit corporations. First, a corporation is a separate entity, and, therefore, it is the corporation, and not the shareholders, that own the corporation’s property; second, shareholders have limited liability for the debts of their corporation; and third, neither the directors of the company, nor the company itself, are, ordinarily, agents of the shareholders. All three such features are well established in the law of corporations.⁸² The objection based on these features (the ‘three features’) is that, together, they demonstrate, in the words of Margaret Blair, that shareholders have ‘almost none of the characteristic rights and responsibilities that we would expect them to have as owners of the corporation itself’.⁸³

Evidently, this objection claims that the existence of the three features is *not* what would be expected if a person – in this case, a corporate person – is owned

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- 80 ‘The corporate whole is much more than the sum of the biological organisms who act as its directors, executives, and employees’: Lynn A Stout, *The Shareholder Value Myth: How Putting Shareholders First Harms Investors, Corporations, and the Public* (Berrett-Koehler Publishers, 2012) 103. ‘[T]he organic model of corporate behaviour – which gives to the corporation life independent from its shareholders or stakeholders – describes the actual behaviour of large companies’: John Kay and Aubrey Silberston, ‘Corporate Governance’ (1995) 153(1) *National Institute Economic Review* 84, 86 <<https://doi.org/10.1117/002795019515300107>>.
- 81 Stout (n 80) 37 (emphasis in original). For similar comments, see Kay and Silberston (n 80) 87–8; Jean-Philippe Robé, ‘The Legal Structure of the Firm’ (2011) 1(1) *Accounting, Economics, and Law* 5:1–86, 28 <<https://doi.org/10.2202/2152-2820.1001>>; Simon Deakin, ‘The Corporation as Commons’ (2012) 37(2) *Queen’s Law Journal* 339, 356.
- 82 Robert P Austin and Ian M Ramsay, *Ford, Austin and Ramsay’s Principles of Corporations Law* (LexisNexis Butterworths, 17th ed, 2018) 138–40 [4.160] (limited liability companies), 140–2 [4.170] (property ownership), 152 [4.250.6], 253–5 [7.120] (agency).
- 83 Margaret M Blair, ‘“Corporate “Ownership”: A Misleading Word Muddies the Corporate Governance Debate’ (1995) 13(1) *Brookings Review* 16, 17 <<https://doi.org/10.2307/20080523>>. See also Kay and Silberston (n 80) 87; Ireland, ‘Company Law and Myth’ (n 74) 47; David Ciepley, ‘Neither Persons nor Associations: Against Constitutional Right for Corporations’ (2013) 1(2) *Journal of Law and Courts* 221, 228 <<https://doi.org/10.1086/670254>>; Simon Deakin and Giles Slinger, ‘Hostile Takeovers, Corporate Law, and the Theory of the Firm’ (1997) 24(1) *Journal of Law and Society* 124, 134 <<https://doi.org/10.1111/1467-6478.00040>>; Kent Greenfield, *Corporations Are People Too* (Yale University Press, 2018) 188 <<https://doi.org/10.12987/9780300240801>>; Harry Glasbeek, *Class Privilege: How Law Shelters Shareholders and Coddles Capitalism* (Between the Lines, 2017) 48, 61, 193. See also the statement on the ‘Fundamental Rules of Corporate Law’, authored and signed by ‘experts versed in a variety of national legal systems’: ‘Statement on Company Law’, *The Modern Corporation Project* (Web Page) <<https://themoderncorporation.wordpress.com/company-law-memo/>>.

as property. This claim can be interrogated through examining the law governing the ownership of human persons in societies where slavery was legal and seeing how this compares with the law governing the relationship between shareholders and their for-profit corporation today. If progressive anti-ownership scholars are to be vindicated in claiming the three features demonstrate shareholders do not own their corporations, the following should be found: first, slaves were not treated as separate entities whose property was their own; second, masters did not have limited liability for the debts of their slaves; and third, slaves were ordinarily treated as the agents of their masters. In other words, the three features that progressive anti-ownership scholars claim to show that shareholders do not own their corporations should be found to be absent.

An examination of slave laws in societies where slavery was legal reveals, however, the opposite. All three features, rather than being absent, were characteristic. The following demonstrates this using Roman slave law as the main point of comparison. Roman slave law is chosen as the main point of comparison for both substantive and epistemological reasons. Substantive reasons include that slavery in Rome existed over a long period of time, there was ubiquity of all its forms, and the law of slavery was well-developed. Epistemological reasons include that the law was well-documented, that sources on it have survived, and that there is a rich contemporary secondary literature on it.⁸⁴ Though Roman slave law therefore serves as the main point of comparison, nevertheless how other slave laws compare will also be considered where possible. Each of the three features will be examined in turn.

1 Were Slaves Treated as Separate Entities Whose Property Was Their Own?

That slaves could own their own property, just as for-profit corporations can own their own property, was an important feature of the Roman law of slavery. A slave's property was called their *peculium*,⁸⁵ and, indeed, in allowing slaves a *peculium*, Rome was no exception: '[i]n all slaveholding societies', says Orlando Patterson, 'the slave was allowed a *peculium*'.⁸⁶ Further, and related to this, slaves were understood under Roman law as separate entities with their own legal capacities, just as for-profit corporations are separate entities with their own legal capacities. Again, Rome was no exception in this respect. 'As a legal fact', writes Patterson, 'there has never existed a slaveholding society, ancient or modern, that did not recognise the slave

84 'All studies of ancient slavery spend a great deal of time in Rome, given the ubiquity of all forms of servitude in Roman society and the detailed history of slavery available in the classical sources': Ronan Head, 'The Business Activities of Neo-Babylonian Private "Slaves" and the Problem of *Peculium*' (PhD Thesis, Johns Hopkins University, 2010) 19 (copy on file with author).

85 The etymology of it is in *pecus*, meaning cattle, which suggests that it has agricultural origins: Ireneusz Żeber, *A Study of the Peculium of a Slave in Pre-classical and Classical Roman Law* (Wydawnictwo Uniwersytetu Wrocławskiego, 1981) 9–10, 53.

86 Orlando Patterson, *Slavery and Social Death: A Comparative Study* (Harvard University Press, 2018) 182, 185–6. See also Head (n 84) 58. For an insightful article on slave property ownership in the Southern US in the antebellum period, see Philip D Morgan, 'The Ownership of Property by Slaves in the Mid-Nineteenth-Century Low Country' (1983) 49(3) *The Journal of Southern History* 399 <<https://doi.org/10.2307/2208102>>.

as a person in law'.⁸⁷ Under Roman law, as under the laws of other slave-holding societies, the slave's most firmly established legal capacity was their capacity to be held criminally responsible,⁸⁸ but, where their master gave them permission, slaves were also capable, in dealing with their *peculium*, of commercial capacities. These were very wide. The rights and duties of a slave in dealing with their *peculium*, says WW Buckland, are 'what that of the slave would be, if he were a freeman'.⁸⁹ Slaves could contract, go into debt, lend, rent, lease, enter into business partnerships and could even own slaves of their own.⁹⁰ A slave of a slave was known as a *vicarius*, and a *vicarius* would often also themselves have a *peculium* (and perhaps even their own *vicarius*).⁹¹ That a slave could own property and was a person in law should not, however, be understood to detract from the idea that they were a form of property. Under Roman law, says Buckland, not only was a slave a chattel but is 'treated constantly in the sources as the *typical* chattel'.⁹² The fact that a slave had powers of acquisition, contracting and wrongdoing had no relevance to the question of whether they were also property. It merely revealed the slave was a particular kind of property, Aristotle's 'property with a soul'.⁹³

2 *Did Masters Have Limited Liability for the Debts of Their Slaves?*

In the early Roman Republic, the slave's primary function was within the household. By the time of the Roman Empire, however, the slave was also an important figure in commerce.⁹⁴ They ran businesses of all kinds, including shops, banks and farms.⁹⁵ The New Testament even has a story that features a slave running a fortune-telling business.⁹⁶ The reason a slave was motivated to run a successful business was because, after paying the master a fixed rate, the slave was allowed to keep the excess profits and could save these up with a view to buying their freedom.⁹⁷ This benefitted the master both because they received income from the slave's business activities and because they would, ultimately, realise the slave's savings. If the slave bought their freedom, then the savings the master had let the slave accrue

87 Patterson (n 86) 22.

88 WW Buckland, *The Roman Law of Slavery: The Condition of the Slave in Private Law from Augustus to Justinian* (Cambridge University Press, 1908) 91.

89 Ibid 211. This is specifically provided for in the *Digest of Justinian*: 'The *peculium* of a slave, regardless of its location, is treated like the estate of a free man': Alan Watson (ed), *The Digest of Justinian* (University of Pennsylvania Press, 1998) vol 1, 15.1.47.6.

90 Buckland (n 88) 131.

91 Ibid 187, 197.

92 Ibid 10 (emphasis added).

93 MI Finley, *Ancient Slavery and Modern Ideology* (Viking Press, 1980) 73; ibid 11.

94 Indeed, according to Keith Bradley, 'much of the commercial life in Roman society was conducted by slaves exploiting their *peculia*': Keith Bradley, *Slaves and Masters in the Roman Empire: A Study in Social Control* (Oxford University Press, 1987) 109.

95 Buckland (n 88) 7.

96 'One day, as we were going to the place of prayer, we met a slave-girl who had a spirit of divination and brought her owners a great deal of money by fortune-telling': *The Holy Bible*, Acts 16:16–16:21 (New Revised Standard Version).

97 See the law relating to payment for manumission: Buckland (n 88) 640–6.

were turned over to the master,⁹⁸ and, if the slave died before having bought their freedom, the master got what the slave had saved since slaves could not make wills.⁹⁹

This arrangement developed as follows. In the third century BC, there was, in Rome, a shift in power away from small farmers to an influential town aristocracy.¹⁰⁰ This came along with a significant concentration in landownership, higher levels of absentee ownership, and, further, an increase in slave numbers. A result of this was that the management of agricultural estates often came to be left in the hands of slaves. But lack of motivation – *inertia* – was an issue. How could high performance be extracted from a slave who had ‘no inherent interest in either the quality or the rate of work being done’?¹⁰¹ Different means were applied, depending on the work that needed doing, but one that was found to be particularly effective was to allow slaves free management, in exchange for a fee, and to let them keep the excess profits.¹⁰² The attraction of the profits the slave stood to gain ‘from assiduous and industrious application of his business talents’, which gave the slave wealth, power, and, above all, the means to buy their freedom, spurred the slave on ‘to make an all-out effort on behalf of his master’s enterprises’.¹⁰³ The development of this arrangement, says Ireneusz Żeber, marked the change from ‘patriarchal slavery’ into ‘productive slavery’, where ‘the profit from the slave’s work started to play a decisive role’.¹⁰⁴

What about the master’s liability for their productive slaves? If a slave ran up business debts with third parties and was unable to pay them, was the master liable for those debts? In fact, the master’s liability was strictly limited. Business creditors of a slave could sue for what they were owed using either the *actio de peculio* or the *actio tributoria*, but in either case the liability was not of the master, but of the *peculium*.¹⁰⁵ Further, not only was the master protected from the creditors of the slave, but the slave’s creditors were protected from the master. The master had residual property rights in the slave’s *peculium* (which, incidentally, made the slave’s savings always vulnerable to seizure by their master),¹⁰⁶ but the master could only claim what was left after the slave’s creditors had been satisfied.¹⁰⁷ Girding this was the ‘express provision

98 This was in whole or in part – if the slave’s sale price did not exhaust the *peculium*, the master might – and often did – permit them to keep the excess: Żeber (n 85) 84.

99 Buckland (n 88) 299–300.

100 Żeber (n 85) 16.

101 Keith Bradley, *Slavery and Society at Rome* (Cambridge University Press, 1994) 73 <<https://doi.org/10.1017/CBO9780511815386>>.

102 Jean-Jacques Aubert, ‘Productive Investments in Agriculture: *Instrumentum Fundi* and *Peculium* in the Later Roman Republic’ in Jesper Carlsen and Elio Lo Cascio (eds), *Agricoltura e scambi nell’Italia tardo-repubblicana* (Edipuglia, 2009) 167.

103 Aaron Kirschenbaum, *Sons, Slaves, and Freedmen in Roman Commerce* (Magnes Press, 1987) 36.

This created what Ulrike Roth has called a ‘(servile) culture of achievement’: Ulrike Roth, ‘Peculium, Freedom, Citizenship: Golden Triangle or Vicious Circle? An Act in Two Parts’ (2010) 53(109) *Bulletin of the Institute of Classical Studies* 91, 120 <<https://doi.org/10.1111/j.2041-5370.2010.tb00103.x>>.

104 Żeber (n 85) 16, 48, 53–5.

105 Buckland (n 88) 207. Under the *actio tributoria*, the liability was of the portion of the *peculium* devoted to the business the debt was related to: at 235. A creditor could choose between an *actio de peculio* and an *actio tributoria*: at 238.

106 Arbitrary seizure does not appear to have been a frequent occurrence, however. ‘The incentive created by the institution of the *peculium* would have been fatally vitiated’, says Aaron Kirschenbaum, ‘if masters were wont to renege on their arrangements with their slaves’: Kirschenbaum (n 103) 36.

107 Żeber (n 85) 84.

that the liability is to cover not only the actual *peculium*, but also anything which would have been in the *peculium* but for the *dolus* of the defendant'.¹⁰⁸ A relevant *dolus* – deception – by a master was an act done to defraud creditors – something done 'with knowledge that it was detrimental to persons who were likely to claim'.¹⁰⁹ The effect was to impute the contested property to the *peculium*.¹¹⁰

That masters had limited liability for their slave's business dealings and that creditors of the slave were protected from the master is remarkably similar to the arrangement that pertains between shareholders and their corporation today. This similarity has been noticed by many.¹¹¹ In Alan Watson's translation of *The Digest of Justinian*, for example, there is included a definition of the *peculium* and this provides that the *peculium* can be considered as a 'separate unit' that allowed 'a business run by slaves to be used almost as a limited company'.¹¹² Interestingly, almost exactly the same limited liability arrangement is also found under the slave laws of early Islamic societies.¹¹³ Slaves that ran businesses in early Islamic societies were called 'licensed slaves', and, just as under Roman law, the master's liability for the debts of their licensed slave was limited.¹¹⁴ Notably, just as scholars have remarked on the similarity between the limited liability company and the slave's *peculium* under Roman law, so parallel comments have been made with respect to the licensed slave under Islamic law. SM Hasanuz Zaman, for example, comparing the licensed slave with the limited liability company, says there is a 'remarkable affinity' between them.¹¹⁵

3 Were Slaves Agents of Their Masters?

Slaves running businesses with their *peculium* were not the agents of their masters – they were 'not acting as business managers on behalf of a principal'.¹¹⁶ It is true that in some circumstances slaves could be understood as agents of their masters, but this was not where slaves were running independent businesses of their own. Rather, this was when the slave was acting on the master's behalf, for example where the slave was acting as the master's agent in entering into a contract, or else where the slave was managing a business for their master in a position comparable to that of an employee. In such cases, third parties could sue using either the *actio*

108 Buckland (n 88) 218 (emphasis in original).

109 Ibid.

110 Ibid.

111 See, eg, Henry Hansmann, Reinier Kraakman and Richard Squire, 'Law and the Rise of the Firm' (2006) 119(5) *Harvard Law Review* 1335 <<https://doi.org/10.2139/ssrn.873507>>. Note, however, that Hansmann et al make the error of finding that the *peculium* did not exhibit entity shielding: at 1358–60. That this is an error, see above nn 106–10.

112 Watson (n 89). Definition of *peculium* is in the glossary.

113 Whether the same limited liability arrangement existed in still other societies that, like Rome, reached beyond patriarchal slavery to productive slavery is difficult to tell, and this because, for such societies, there is little evidence that has survived regarding the liability arrangements that were in place: Head (n 84) 27; Finley (n 93) 81.

114 Syed Naeem Badshah and Najeem Zada, 'Limited Liability in Islamic Jurisprudence: The Case of Authorized Slave' (2018) 1(2) *Journal of Islamic Civilization and Culture* 1, 3.

115 SM Hasanuz Zaman, 'Limited Liability of Shareholders: An Islamic Perspective' (1989) 28(4) *Islamic Studies* 353, 359.

116 Jean-Jacques Aubert, *Business Managers in Ancient Rome* (EJ Brill, 1994) 4.

quod iussu or the *actio institoria*, and, under these actions, rather than the master being limitedly liable, the master was liable as if the slave’s acts were their own – the master was liable *in solidum* for the acts of the slave.¹¹⁷ Aaron Kirschenbaum has argued that masters often preferred slaves to run independent businesses of their own, rather than making slaves responsible for running the business of the master, because this allowed the master to be absent. The business run by a slave using their *peculium*, he says, ‘was more beneficial to the master, in one way, than that based upon a direct agency relationship, for it relieved the master of the burdensome necessity of keeping a close watch over the slave and his activities’.¹¹⁸

To summarise this discussion of the Roman law of slavery, what has been found is that slaves were separate entities, able to own their own property; masters had limited liability for the debts of their slaves when their slaves ran independent businesses; and, where slaves ran independent businesses, they were not agents of their masters. This demonstrates that the very features of the relationship between shareholders and their corporation that progressive anti-ownership scholars use to argue that shareholders do not own their corporations actually point the other way. In fact, such features, the Roman law of slavery suggests, are what can be *expected* to be found where a person, whether individual or corporate, is owned and runs a business independently (though ultimately for the benefit) of an owner. A comparison of business-running slaves and for-profit corporations, demonstrating the structural similarities between their relationships with their owners, is represented below:

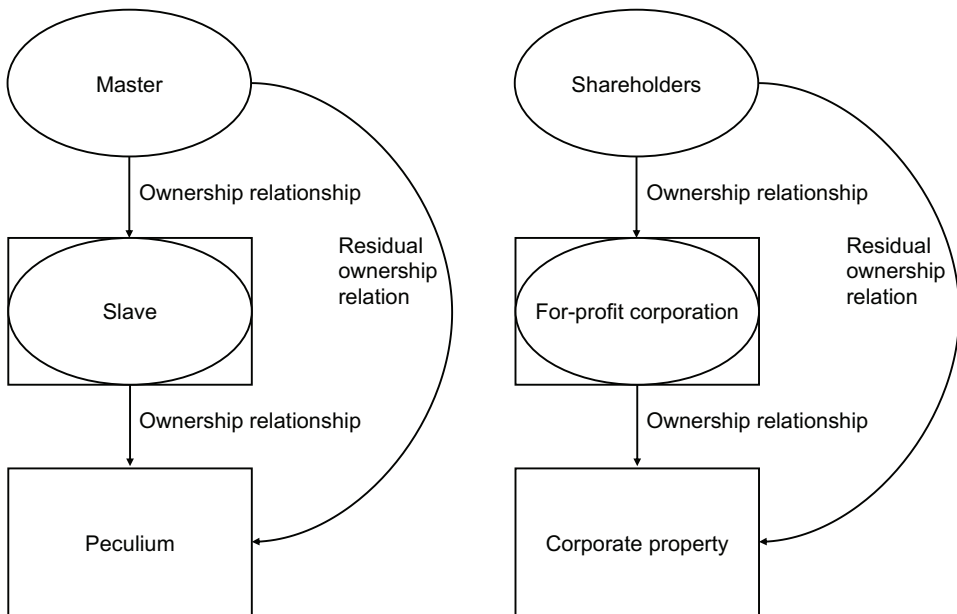


Figure 2: Comparison of master/slave, shareholder/for-profit corporation relationships.

117 Buckland (n 88) 166, 169.

118 Kirschenbaum (n 103) 36.

A final comment. Sometimes scholars have said that shareholders do not control their corporation because shareholding, and therefore control, can be dispersed, leading to ‘rational apathy’ among shareholders.¹¹⁹ Dispersed ownership, and the related rational apathy, is used by such scholars to paint a picture of shareholders as powerless, and therefore unable to be considered as owners in a true sense.¹²⁰ Certainly it cannot be denied that, if ownership is shared, a part-owner will have their control cut down by the rights of other co-owners. The same was the case for ownership of slaves under Roman law. Master and slave relations were at their simplest, says Buckland, when there was a ‘sole and unencumbered owner’, and, in the slave, ‘no other person has any right’.¹²¹ But where slaves had multiple owners (such a slave was called a *servus communis*),¹²² then, as Buckland says, ‘the rights of ownership are necessarily somewhat cut down in view of the rights of other owners’.¹²³ Still, even if a slave had had, say, a million owners, each part-owner’s rights cut down in view of the other part-owners’ rights, this would not have detracted from the slave’s status as a slave. There is no reason to think it is any different for corporations – even if a corporation has a million minority shareholders, so that each shareholder’s control is diluted, with the effect that shareholders may exhibit rational apathy, this does not in and of itself detract from the idea that the corporation is, nevertheless, owned by its shareholders as a class. As stated by Peta Spender, shares always carry some form of control – the question is merely the ‘quantum’ of control that they carry.¹²⁴

B Shareholder Powers of Ownership

Something both startling and revealing is that, in Roman society, business-running slaves were understood to have a pathological desire to maximise profits – just as for-profit corporations today are understood to have a pathological desire to maximise profits.¹²⁵ Moses Finley says he is suspicious of characterisations of slaves in the Roman literary tradition, calling them demonstrative only of the ‘ideology of the free’.¹²⁶ He admits, however, that ‘[s]ome may be acutely attuned – I think in particular of Petronius’.¹²⁷ Of particular relevance is Petronius’ character

119 For an excellent critical history of the ‘rational apathy’ concept, see Sarah C Haan, ‘The Pathology of Passivity: Shareholder Passivity as a False Narrative in Corporate Law’ in Saule T Omarova, Alexandra Andhov and Claire A Hill (eds), *Hidden Fallacies in Corporate Law and Financial Regulation: Reframing the Mainstream Narratives* (Hart Publishing, forthcoming) 65.

120 Ireland, ‘Company Law and Myth’ (n 74) 47; Blair and Stout (n 76) 310. It is worth noting that the notion of shareholder rational apathy has been contested from an empirical standpoint: Alan J Meese, ‘The Team Production Theory of Corporate Law: A Critical Assessment’ (2002) 43(4) *William and Mary Law Review* 1629 <<https://doi.org/10.2139/ssrn.373783>>; John C Coates, ‘Measuring the Domain of Mediating Hierarchy: How Contestable Are US Public Corporations’ (1999) 24(4) *Journal of Corporation Law* 837.

121 Buckland (n 88) 439.

122 Ibid ch 16.

123 Ibid 372.

124 Peta Spender, ‘Guns and Greenmail’ (1998) 22(1) *Melbourne University Law Review* 96, 117.

125 Bakan (n 5)

126 Finley (n 93) 117.

127 Ibid.

Trimalchio, in the satirical fiction, the *Satyricon*.¹²⁸ Trimalchio is a freed slave who has inherited a *patrimonium laticlavium* – a senator’s estate. This is more wealth than anyone could ever need. Here is Trimalchio’s response:

Nobody gets enough, never. I wanted to go into business. Not to make a long story of it, I built five ships, I loaded them with wine – it was absolute gold at the time – and I sent them to Rome. You’d have thought I ordered it – every single ship was wrecked. That’s fact, not fable! In one single day Neptune swallowed up thirty million. Do you think I gave up? This loss, I swear, just whetted my appetite ...¹²⁹

Here, the joke is that the profit-seeking slave mentality is so ingrained in Trimalchio that he manages even a *patrimonium laticlavium* like a slave manages their *peculium* – for profit. Though Trimalchio clearly has no need of further enrichment, there nevertheless persists in him the irrational drive for more – more, for more’s sake. ‘This’, says Richard Gamauf, ‘was the attitude developed by a slave who kept himself busy all the time in order to buy his freedom’.¹³⁰

Roman slave masters were able to ingrain in their productive slaves a pathological desire for profit because they owned them – it was the incentive of being free from such ownership that slave masters used to manipulate their slaves into maximising profits in their interests. Freedom was desirable for the slave because, until they were free, the slave was subject to the arbitrary will of the master. It is true that this was not absolute – a master who killed their slave was liable for homicide, for example.¹³¹ But the master’s right to impose their will on their slave was nevertheless extensive. The master could, at any time, order the slave to cease their business activities and operate within the household; they could refuse a slave’s bid to buy their freedom; the master had residual property rights in the slave’s property and so could arbitrarily seize what was left of it after the slave’s creditors had been satisfied; and the master could sell the slave to whatever third party they wanted to.

Shareholders of for-profit corporations have comparable control rights.¹³² Consider, for example, a large for-profit company, with thousands of employees, that is wholly owned by a single shareholder. The shareholder has absolute and unilateral power to change the constitution; appoint the board of directors; wind the solvent corporation up and take what property is left after creditors have been satisfied; and sell control over the corporation to a third party of their choice.¹³³ Further, they can sell control over the corporation in pieces. Voting rights in for-profit corporations are what Colleen Dunlavy has called ‘plutocratic’¹³⁴ – by default,

128 Petronius, *The Satyricon*, tr JP Sullivan (Penguin Books, 2011).

129 Ibid [76].

130 Richard Gamauf, ‘Slaves Doing Business: The Role of Roman Law in the Economy of a Roman Household’ (2009) 16(3) *European Review of History* 331, 336 <<https://doi.org/10.1080/13507480902916837>>.

131 Buckland (n 88) 37.

132 See the excellent discussion of this in Robert Chambers, *An Introduction to Property Law in Australia* (Thomson Reuters, 3rd ed, 2013) 240–9.

133 Ibid 246.

134 Colleen A Dunlavy, ‘From Citizens to Plutocrats: Nineteenth-Century Shareholder Voting Rights and Theories of the Corporation’ in Kenneth Lipartito and David B Sicilia (eds), *Constructing Corporate America: History, Politics, Culture* (Oxford University Press, 2004) 66, 76 <<https://doi.org/10.1093/acprof:oso/9780199251902.003.0003>>.

it is one share, one vote.¹³⁵ It is this that allows a sole shareholder in a for-profit corporation to sell some of the control rights over a corporation, retaining, if they like, the rest for themselves. In the reverse, plutocratic voting power is also what allows a widely-owned for-profit corporation to become controlled by a single individual – by buying up the majority of the shares, a person buys the majority of the votes. As Adolf Berle and Gardiner Means observed in their classic study, *The Modern Corporation and Private Property*, shareholders, in an important sense, buy ‘power and not stock’.¹³⁶

Under the Roman Empire, profit-maximising behaviour was ingrained by the master into the slave by the master holding out, to the slave, the prospect of freedom. A corporation, of course, is a different kind of entity to the human being and so the incentive arrangements shareholders use to ingrain profit-maximising behaviour into their corporations are different to those used by Roman slave masters. In the case of a corporation, if profit-maximising behaviour is to be ingrained the target must be the decision-makers in the company – the board of directors and the appointed management. Shareholders can compel decision-makers in a company to act in their best financial interests in two ways. First, through threats to the positional security of decision-makers, meaningful because of the fact that shareholders have the power to appoint the board of directors. Second, through incentive arrangements, such as stock options.¹³⁷ For encouraging corporate decision-makers to pursue ‘the relentless pursuit of “shareholder value”’, and to do so ‘by whatever means and whatever the human, social and environmental costs’, such mechanisms have been extremely effective.¹³⁸ Something to add is that, though it is possible for a company to be owned by shareholders content for their corporation *not* to maximise profits, this kind of benevolent ownership is precarious and liable to change. This is because investors who perceive that a company could be more effectively exploited for financial gain will seek to buy the company from its current owners through a take-over or merger – through what has been called the ‘market for corporate control’.¹³⁹

Hence, though the mechanisms differ, shareholders have been no less successful than Roman masters at exploiting their property – at compelling their agential property to maximise profits, not for the benefit, ultimately, of the agent themselves, but for the benefit of the agent’s owners. That is why for-profit corporations maximise profit – not because it is inherent to their nature, but because their owners demand it of them. Their profit-maximising behaviour is, in other words, a product of their enslavement.¹⁴⁰

135 *Corporations Act* (n 24) s 250E(1).

136 Adolf A Berle and Gardiner C Means, *The Modern Corporation and Private Property* (Routledge, 2017) 216.

137 Sudarshan Jayaraman and Todd T Milbourn, ‘The Role of Stock Liquidity in Executive Compensation’ (2012) 87(2) *Accounting Review* 537 <<https://doi.org/10.2308/accr-10204>>.

138 Paddy Ireland, ‘Limited Liability, Shareholder Rights and the Problem of Corporate Irresponsibility’ (2010) 34(5) *Cambridge Journal of Economics* 837, 852 <<https://doi.org/10.1093/cje/ben040>>.

139 Meese (n 120) 1677, 1684; Coates (n 120) 849–59.

140 It ought to be noted that ‘profit-maximisation’ has become a hegemonic ideology that operates even within entities that are not owned by shareholders. Influential in the rise of this ideology has been the

IV FREE CORPORATIONS

The for-profit corporation is not a historical novelty in being a corporate entity that is owned, in the sense of being able to be bought, sold, and forced to act in the interests of outside owners. In medieval Europe, corporate entities treated as ownable, tradeable, exploitable commodities included manors (agricultural units formed out of a village or group of villages),¹⁴¹ towns,¹⁴² monasteries¹⁴³ and even state-like entities.¹⁴⁴ A particularly startling example of a state-like entity that was treated as a commodity is the 12th century polity of Cyprus. King Richard I of England, having conquered it in 1191 AD, then proceeded to treat it as a ‘marketable asset’.¹⁴⁵ He sold it for 100,000 Saracen bezants to the Knights Templar, the crusading monastic order (described around 1200 AD as being ‘prodigiously’ rich through its ownership of ‘villages, cities and towns’).¹⁴⁶ The Templars handed 40,000 over at once, with the rest to be ‘paid out of the revenues from the Order’s new acquisition’.¹⁴⁷

post-1970s ‘corporatization’ of public services (making public sector organisations resemble for-profit companies). This was originally intended as a step towards privatisation (transforming the entity into a for-profit company), though ‘corporatization’ has often become an end in itself. See David A McDonald, ‘To Corporatize or Not to Corporatize (and If So, How?)’ (2016) 40 *Utilities Policy* 107 <<https://doi.org/10.1016/j.jup.2016.01.002>>.

- 141 ‘We may find *A* demanding from *X* a manor, just as though it were a physical object like a field’: Frederick Pollock and FW Maitland, *The History of English Law* (Cambridge University Press, 2nd ed, 1923) vol 2, 127. It was a ‘proprietary unit’: FW Maitland, *Domesday Book and Beyond: Three Essays in the Early History of England* (Cambridge University Press, 2nd ed, 1987) 519. On the manor, see ‘The Manor’ in Pollock and Maitland, *The History of English Law* (n 34) 594–605.
- 142 For example, in England in 1215 AD, more than 20 towns were owned by monasteries. A town owned by a monastery was, says David Knowles, ‘regarded primarily by the monastery as a financial asset on a par with other sources of revenue’: David Knowles, *The Monastic Order in England* (Cambridge University Press, 2nd ed, 1963) 445–6 <<https://doi.org/10.1017/CBO9780511583742>>. Towns could be traded – we find in the late 1100s AD, for example, the City of Bath traded by a Bishop to the King in exchange for the monastery of Glastonbury: at 328.
- 143 Such ‘great corporations’, says Knowles, the premier historian of the English monasteries, were ‘capable of suffering appropriation and possession’: *ibid* 572. The pioneering study of this was Ulrich Stutz, ‘The Proprietary Church as an Element of Mediaeval Germanic Ecclesiastical Law’ in Geoffrey Barraclough (ed), *Mediaeval Germany, 911–1250* (Basil Blackwell, 1938) vol 2, 35. Susan Wood, commenting on whether a monastery could have property of its own at the same time as being the property of another, says that, at a practical level, ‘it obviously could’: Susan Wood, *The Proprietary Church in the Medieval West* (Oxford University Press, 2006) 729.
- 144 The king had ‘dominion’ over the kingdom – and could even, as King John did in the early 1200s AD, hold their kingdom of another lord – in King John’s case, the Pope – at an annual rent: Pollock and Maitland, *The History of English Law* (n 34) 521.
- 145 Peter W Edbury, *The Kingdom of Cyprus and the Crusades: 1191–1374* (Cambridge University Press, 1991) 9 <<https://doi.org/10.1017/CBO9780511562402>>.
- 146 Fred Cazel, ‘Financing the Crusades’ in Kenneth M Setton (ed), *A History of the Crusades* (University of Wisconsin Press, 1989) vol 6, 116, 130.
- 147 Edbury (n 145) 9. Incidentally, still today, in theory, a state-like entity could be made into a commodity. For example, the Commonwealth of Australia could be conquered by the US, and the US could then proceed to sell it to a third party – say, Amazon.com, Inc. As Australia’s new owner, Amazon.com, Inc. could proceed to exploit Australia for its own financial gain (similar to how the Knights Templar exploited Cyprus, or the British East India Company exploited India).

Not only is ownership of corporate entities not a historical novelty, but, further, the idea that corporate entities are persons that, like human beings, can be enslaved, is not a historical novelty either. There is, for example, a long tradition of thought arguing that state-like entities are persons that can fall into the condition of slavery. This is the tradition of thought known as ‘republicanism’, which Quentin Skinner calls the ‘theory of free states’.¹⁴⁸ It was first advanced by 16th century Italian Renaissance writers, like Niccolò Machiavelli;¹⁴⁹ and later taken up by 17th century English republicans¹⁵⁰ and 18th century supporters of American independence.¹⁵¹ Disclosing ‘how seriously they [took] the analogy between natural bodies and political ones’, such republicans assumed, Skinner relates:

[T]hat what it means to speak of a loss of liberty in the case of a body politic must be the same as in the case of an individual person. And they go on to argue ... that what it means for an individual person to suffer a loss of liberty is for that person to be made a slave. The question of what it means for a nation or state to possess or lose its freedom is accordingly analysed entirely in terms of what it means to fall into a condition of enslavement or servitude.¹⁵²

For such republicans, what it means for a state-like entity to be in a condition of enslavement is for such an entity to be subject to the will of another. Machiavelli, for example, argued that a city subject to the will of a hereditary prince is a slave – it is a *res privata*, ‘a thing owned, a possession of the prince’.¹⁵³ What it means for state-like entities to be free, therefore, is if, rather than being governed by the will of another, they are, instead, as Machiavelli wrote, ‘governed by their own will’.¹⁵⁴ For republicans, a state-like entity is governed by its own will if it has self-government, and, for it to have self-government, ‘the actions of the body politic’, as Skinner says of this position, must be ‘determined by the will of the members as a whole’.¹⁵⁵ Republicans have had different views on what this requires, but, whether more or less radical, all republicans have understood self-government, and so the state’s freedom from enslavement, to require some form of democracy

148 Quentin Skinner, *Liberty before Liberalism* (Cambridge University Press, 1998) 1 <<https://doi.org/10.1017/CBO9781139171274>>. Republicanism has recently been taken up, most prominently, by Philip Pettit: Philip Pettit, *Republicanism: A Theory of Freedom and Government* (Oxford University Press, 1999) <<https://doi.org/10.1093/0198296428.001.0001>>. He provides a useful history of the tradition: at ch 1.

149 Skinner (n 148) 10.

150 Ibid 47.

151 Ibid 50. For example, Richard Price – incidentally, a mentor to Mary Wollstonecraft, Mary Shelley’s mother: Chris Jones, ‘The Vindications and Their Political Tradition’ in Claudia L Johnson (ed), *The Cambridge Companion to Mary Wollstonecraft* (Cambridge University Press, 2002) 42 <<https://doi.org/10.1017/CCOL0521783437.004>>.

152 Skinner (n 148) 36–7.

153 This was a radical proposal in the context of the dominant Renaissance ideology that monarchy was the best way of preserving order and freedom in a city-state: Peter Stacey, ‘Free and Unfree States in Machiavelli’s Political Philosophy’ in Quentin Skinner and Martin van Gelderen (eds), *Freedom and the Construction of Europe* (Cambridge University Press, 2013) vol 1, 176, 186–7 <<https://doi.org/10.1017/CBO9781139519281.013>>.

154 Skinner (n 148) 26, quoting Niccolò Machiavelli, *Il principe e Discorsi sopra la prima deca di Tito Livio*, ed Sergio Bertelli (Feltrinelli, 2006) 1.2, 129. For an English translation, see Niccolò Machiavelli, *Discourses on Livy*, tr Julia Conaway Bondanella and Peter Bondanella (Oxford University Press, 2008) 22.

155 Skinner (n 148) 26.

of the citizenry.¹⁵⁶ As Pettit says, writing in this tradition, ‘the democratic state ... has a claim unique among constitutions to be described as the free state’.¹⁵⁷ The democratic state is free because it can act, according to its own will, as determined by its members, in its own interests.

Under the realist theory of the corporation, state-like entities and business companies are both types of corporations – they are both more or less complex social groups, with corporeal bodies formed out of members, that have moral personalities that exist alongside, and additional to, the personalities of their members.¹⁵⁸ Under realism, republican ideas about what it takes for a state-like entity to be free, and not enslaved, can therefore be understood to have applicability to other kinds of corporate entities. Hence, a more generalised republican test for corporate freedom can be devised. That is, if any kind of corporate entity is to be considered as free, whether it is a state-like entity or other kind of corporate entity, it must be capable of acting according to its own will, as determined democratically by its members, in its own interests. The crucial thing for applying this test is determining who the members of some particular corporate entity are. For a state-like entity, republicans have deemed the members to be the citizenry. But what about in the case of a business company? Who are its members?

Considering a business company, in accordance with realism, as a corporeal entity – as a body of members – it is here proposed that it is the workers that form the body of the corporation; that it is the workers that are the members. A for-profit corporation, for example, has shareholders, but the only role for shareholders qua shareholders in the for-profit corporation is for them to come together in general meetings, perhaps no more than annually.¹⁵⁹ Otherwise, shareholders can be totally absent from the company. In that sense, shareholders are largely external to the company and difficult to understand as its bodily members. In terms of managing the company, this is the responsibility, not of the shareholders, but of the directors.¹⁶⁰ Directors tend not to manage the company personally, however.¹⁶¹ Instead, they tend to delegate management functions to executives,¹⁶² who, in turn, oversee teams

156 Some have expressed a preference for the model advanced by Thomas More in *Utopia* – that is, a federated republic of self-governing cities. Some have instead argued for a representative democracy using a parliament: *ibid* 30–6, discussing Thomas More, *Utopia* (Collier, 1965).

157 Philip Pettit, *A Theory of Freedom: From the Psychology to the Politics of Agency* (Oxford University Press, 2001) 174.

158 ‘For, when all is said, there seems to be a genus of which State and Corporation are species. They seem to be permanently organized groups of men; they seem to be group units; we seem to attribute acts and intents, rights and wrongs to these groups, to these units’: Maitland, ‘Introduction’ (n 48) ix. For a similar comment, see Philip Pettit, ‘The Conversable, Responsible Corporation’ in Eric W Orts and N Craig Smith (eds), *The Moral Responsibility of Firms* (Oxford University Press, 2017) 15 <<https://doi.org/10.1093/oso/9780198738534.003.0002>>.

159 *Corporations Act* (n 24) ss 136, 203C, 203D. Further, only two members must attend for a general meeting to have quorum. The others can be absent: at s 249T.

160 *Ibid* s 198A.

161 In large for-profit companies in Australia, more than 80% of directors tend to be non-executive directors: Austin and Ramsay (n 82) 411 [7.640].

162 *Corporations Act* (n 24) s 198D.

or departments of employees.¹⁶³ Overwhelmingly, it is the employees, ranging from the higher-level executives to the lower-level workers, that are the ones that play active day-to-day roles in the company. Hence why it is here proposed that it is the workers that are constitutive of the body of the company – that it is the workers who are the company’s real members.

This thick, sociological conception of membership can be contrasted with the current legal definition of a for-profit corporation’s membership. In a for-profit corporation, the members, legally, are the shareholders.¹⁶⁴ This appears to be an accident of history; a by-product of the roots of the legal form of the incorporated joint-stock company in the ‘regulated company’ (a kind of guild).¹⁶⁵ In the move from the regulated company form to the joint stock company form, an idea of the members of a corporate entity as its active participants came to be displaced by the conception that a person is a member of a company merely by holding shares in it.¹⁶⁶ But, as scholars have recently begun to observe, there is something incongruent in the idea of the shareholders as a company’s members.¹⁶⁷ As an illustration of this, consider the fact that, if a for-profit corporation has thousands of employees, nevertheless, if it has a single owner, it is deemed, legally, to have only a single member – its sole shareholder.¹⁶⁸ In this, there is something of what Maitland called the ‘metaphysical – or we might say metaphysiological – nonsense’ of the late medieval doctrine that the king is a ‘corporation sole’, in whose body is reposed the entire body politic.¹⁶⁹

If it is accepted that it is the workers of a for-profit corporation that are its true members, republicanism, applied to this kind of corporate entity, suggests, therefore, that if a for-profit corporation is to no longer be a slave, it must be transformed into a democracy of its workers. In other words, the workers must be given what Gierke called the ‘economic rights of citizenship’.¹⁷⁰ It is only if this

163 The classic study of business company structure is Peter F Drucker, *Concept of the Corporation* (Routledge, 2017) <<https://doi.org/10.4324/9781315080734>>.

164 See ‘Membership of a Company’: *Corporations Act* (n 24) s 231.

165 William Robert Scott, *The Constitution and Finance of English, Scottish and Irish Joint-Stock Companies to 1720* (Cambridge University Press, 1912) vol 1, 15. See also Clive M Schmitthoff, ‘The Origin of the Joint-Stock Company’ (1939) 3(1) *University of Toronto Law Journal* 74, 92, 94 <<https://doi.org/10.2307/824598>>.

166 As Cecil Carr has observed in this respect: ‘The [g]uild-like membership, under which a man received his freedom because he was his father’s son or his master’s apprentice, was gradually to change into the modern membership based on mere holding of shares’: Cecil T Carr (ed), *Select Charters of Trading Companies: AD 1530–1707* (Bernard Quaritch, 1913) xlix. See also Scott (n 165) 45.

167 David Ciepley, ‘Member Corporations, Property Corporations, and Constitutional Rights’ (2017) 11(1) *Law and Ethics of Human Rights* 31 <<https://doi.org/10.1515/lehr-2017-0001>>; Samuel F Mansell and Alejo José G Sison, ‘Medieval Corporations, Membership and the Common Good: Rethinking the Critique of Shareholder Primacy’ (2020) 16(5) *Journal of Institutional Economics* 579 <<https://doi.org/10.1017/S1744137419000146>>.

168 Twitter (now X) is an example: Kate Conger and Lauren Hirsch, ‘Elon Musk Completes \$44 Billion Deal to Own Twitter’, *The New York Times* (online, 27 October 2022) <<https://www.nytimes.com/2022/10/27/technology/elon-musk-twitter-deal-complete.html>>.

169 FW Maitland, ‘The Crown as Corporation’ (1901) 17 (April) *Law Quarterly Review* 131, 134. See also Kantorowicz (n 31) 449.

170 Otto von Gierke, *Community in Historical Perspective*, ed Antony Black, tr Mary Fischer (Cambridge University Press, 1990) 213, 220 (‘Community’).

occurs that a business company can, under the republican ideal, be considered as truly free – as able to act according to its own will, as determined by its members, in its own interests.

Business corporations that are democracies of their workers are generally known as worker co-operatives.¹⁷¹ There are many thousands of worker co-operatives in existence today,¹⁷² with the largest and most famous of these being the Mondragon federation of worker co-operatives in Spain.¹⁷³ Whether such free corporations behave differently to enslaved corporations will be considered shortly, but first some points of clarification on the co-operative form and its relationship with corporate freedom are necessary.

The International Cooperative Alliance ('ICA') provides the following definition of a co-operative: 'A cooperative is an autonomous association of persons united voluntarily to meet their common economic, social and cultural needs and aspirations through a jointly-owned and democratically-controlled enterprise.'¹⁷⁴ There are two features of this definition worth commenting upon. The first is that a co-operative enterprise is described as being 'jointly-owned'. How should this be understood? Should it be understood to mean a co-operative can be considered as owned, and so as a slave, just as much as a for-profit corporation can? Or should it, instead, be understood as analogous to a free individual being spoken of as having self-ownership?¹⁷⁵ In the case of worker co-operatives, at least, the latter interpretation appears the more apposite. In a worker co-operative, voting rights are democratic and come with being a worker, and so cannot be bought and sold.¹⁷⁶ This means power over the co-operative cannot be bought and sold – or, at least, it cannot be bought or sold without thereby destroying the co-operative status of the enterprise. Incidentally, Machiavelli made a similar observation about self-governing republics: '[i]n truth', he wrote, 'there is no sure way of possessing them, other than by destroying them', in the sense that whoever wants to dominate a republic must 'undo them' as a republic.¹⁷⁷ Hence, just as it is difficult to consider a republic as something that is possessed as property, so it is difficult to consider the worker co-operative as something that is possessed as property.

171 William Hall, 'Worker Co-operatives and Australian Law' (2020) 38(1) *Company and Securities Law Journal* 4.

172 Virginie Pérotin, 'Worker Cooperatives: Good, Sustainable Jobs in the Community' (2013) 2(2) *Journal of Entrepreneurial and Organizational Diversity* 34, 34 <<https://doi.org/10.5947/jeod.2013.009>>.

173 The literature on Mondragon is voluminous, but see, for instance, Race Mathews, *Jobs of Our Own: Building a Stake-Holder Society* (Distributist Review Press, 2nd ed, 2009) 173–221.

174 'Cooperative Identity, Values and Principles', *International Cooperative Alliance* (Web Page) <<https://ica.coop/en/cooperatives/cooperative-identity>>.

175 Ngaire Naffine, 'The Legal Structure of Self-Ownership: Or the Self-Possessed Man and the Woman Possessed' (1998) 25(2) *Journal of Law and Society* 193 <<https://doi.org/10.1111/1467-6478.00087>>.

176 *CNL* (n 25) ss 112, 145, 228(2). See Ann Apps, 'Legislating For Co-operative Identity: The New Co-operatives National Law in Australia' (2016) 34(1) *Company and Securities Law Journal* 6; Sonja Novkovic, Anu Puusa and Karen Miner, 'Co-operative Identity and the Dual Nature: From Paradox to Complementarities' (2022) 10(1) *Journal of Co-operative Organization and Management* 100162:1–11 <<https://doi.org/10.1016/j.jcom.2021.100162>>.

177 Stacey (n 153) 186, quoting Niccolò Machiavelli, *Il principe*, ed Mario Martelli and Nicoletta Marcelli (Salerno, 2006). For an English translation, see Niccolò Machiavelli, *The Prince* (Cambridge University Press, 2019) 18.

The second feature of the ICA's definition of a co-operative worth commenting upon is that the association is not defined as that of workers specifically, but as that of 'persons' more generally. This allows the definition to encompass not only worker co-operatives, but also other kinds of co-operatives, like consumer co-operatives, for instance credit unions. From a republican perspective, however, co-operatives like consumer co-operatives can be seen as problematic. This is because, in such associations, workers remain disenfranchised and subject to an alien will – to that of, for example in a consumer co-operative, the customers (indeed, from this perspective, there is some coherence in Gierke's claim that the worker co-operative, of all co-operative types, is the 'highest form').¹⁷⁸ This demonstrates that the republican ideal is a demanding one, and that, under this ideal, the worker co-operative has a unique claim amongst business corporation types to be understood as truly free. Having said that, non-worker co-operatives do have a much closer affinity with worker co-operatives than with for-profit corporations. The reason why is that any co-operative, whether a worker co-operative or other co-operative type, cannot be bought and sold on the market (without destroying its status as a co-operative, in any case). Voting power in a co-operative is democratic and, further, voting power cannot be bought. It can only be earned through having an active relationship with the co-operative, such as through being a worker in it or a customer of it.¹⁷⁹ Hence, even if a non-worker co-operative disenfranchises its workers, as a type of business corporation it nevertheless bears a closer relationship with the worker co-operative than it does with the for-profit corporation because it is not a tradeable commodity.

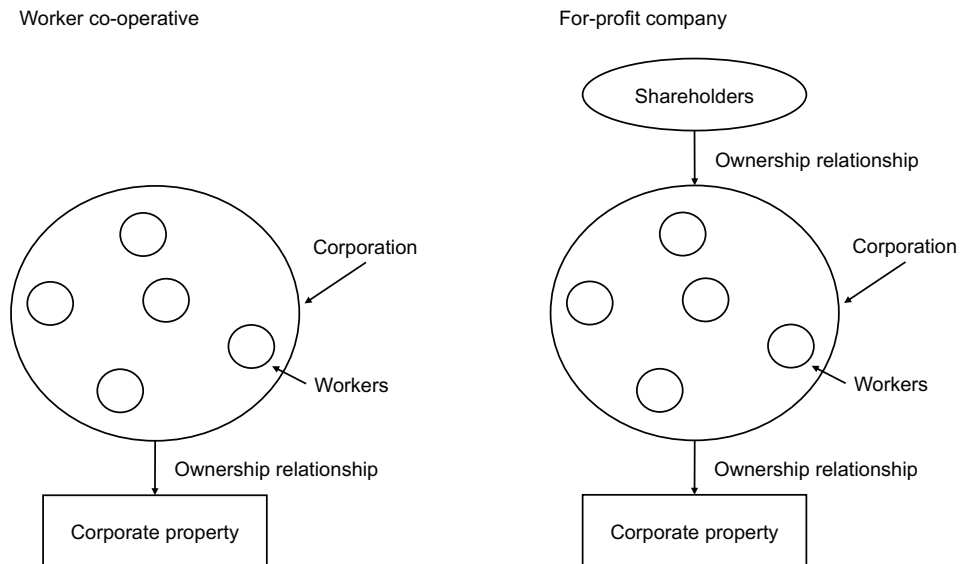


Figure 3: Comparison of worker co-operatives and for-profit corporations.

¹⁷⁸ Gierke, *Community* (n 170) 223. See also at 210.

¹⁷⁹ See above n 176.

Before concluding, there are two final issues to consider. The first is whether freeing for-profit corporations from their enslavement to their shareholders would help address their anti-social, pathological pursuit of profit. The second is why enslaved corporations continue today to predominate, and what it would take for free corporations to come to predominate instead. In the following, a section is devoted to each issue, beginning with the first.

A Do Free Corporations Behave Differently to Enslaved Corporations?

Would freeing for-profit corporations from their enslavement help address their anti-social, pathological pursuit of profit? There is evidence that it would. Take what has been argued above to be the paradigmatic example of a free business corporation – the worker co-operative. A worker co-operative, as a business enterprise, must make *some* profits to remain viable as a going concern. Nevertheless, because it does not, in favour of outside investors,¹⁸⁰ have to maximise them, evidence shows that this allows it to take other things into account in its business decisions. For example, one of the world's largest worker co-operative entities, the John Lewis Partnership,¹⁸¹ which has tens of thousands of worker-members and billions of dollars in annual revenue, is able to treat profits as a means to an end, rather than an end in itself.¹⁸² It aims to 'make sufficient profit to retain ... financial independence',¹⁸³ but, because it does not aim to maximise profits, this allows it to balance the need for profit with other objectives, such as the wages and conditions of its employees. Indeed, its primary purpose, as stated in its constitution, is 'to find happier, more trusted ways of doing business, for the benefit of us all', and its first principle, in this regard, is 'happier' workers.¹⁸⁴ Studies show that worker co-operatives like John Lewis do in fact put such principles into practice. Worker co-operatives have better employment security, more egalitarian pay scales and higher minimum wages.¹⁸⁵

180 Instead of raising capital by selling ownership over itself to outside investors, worker co-operatives raise capital by borrowing and by drawing on their own revenues: John Storey and Graeme Salaman, 'Employee Ownership and the Drive to Do Business Responsibly: A Study of the John Lewis Partnership' (2017) 33(2) *Oxford Review of Economic Policy* 339, 345 <<https://doi.org/10.1093/oxrep/grx022>>.

181 Though it is not incorporated as a co-operative (instead it operates under a trust), it is generally regarded as meeting the definition of a co-operative: Julian Le Grand and Jonathan Roberts, 'The Travails of John Lewis: Can Employee-Ownership Survive?', *London School of Economics and Political Science* (Blog Post, 4 May 2023) <<https://blogs.lse.ac.uk/socialbusinesshub/2023/05/04/the-travails-of-john-lewis-can-employee-ownership-survive/>>.

182 Storey and Salaman (n 180) 339, 345–7.

183 *Constitution*, John Lewis Partnership (April 2024) pt 3 r 2(i) <<https://www.johnlewispartnership.co.uk/content/dam/cws/pdfs/Juniper/jlp-constitution.pdf>>.

184 *Ibid* pt 2 r 1(i), pt 3 r 1.

185 John Pencavel, Luigi Pistaferrri and Fabiano Schivardi, 'Wages, Employment, and Capital in Capitalist and Worker-Owned Firms' (2006) 60(1) *Industrial and Labor Relations Review* 23, 23 <<https://doi.org/10.1177/001979390606000102>>; Virginie Pérotin, 'The Performance of Workers' Cooperatives' in Patrizia Battilani and Harm G Schröter (eds), *The Cooperative Business Movement, 1950 to the Present* (Cambridge University Press, 2012) 195; Justin Schwartz, 'Where Did Mill Go Wrong?: Why the Capital-Managed Firm Rather than the Labor-Managed Enterprise Is the Predominant Organizational Form in Market Economies' (2012) 73(2) *Ohio State Law Journal* 219, 229–32 <<https://doi.org/10.2139/ssrn.1886024>>.

There is a huge literature arguing that to address the anti-social behaviour of for-profit corporations it is enough to redefine a for-profit corporation's purpose or redefine the duties of directors.¹⁸⁶ A problem with this argument, however, is that when shareholders are the board of directors' constituency, directors are likely to act in the interests of shareholders regardless of their directors' duties.¹⁸⁷ If they do not, they are likely to be replaced.¹⁸⁸ Hence why scholars like Gerald F Davis and Eva Micheler have argued that, regarding corporate behavioural change, redefining a corporation's purpose or the duties of directors can only have marginal effects.¹⁸⁹ The 'corrupting power of stock markets' is too strong.¹⁹⁰ To achieve meaningful corporate behavioural change, both Davis and Micheler hold, employees must become enfranchised in the corporate decision-making structure.¹⁹¹ Indeed, there is evidence that even minimal worker enfranchisement can have noticeable implications for corporate behaviour. Take 'co-determined' companies, under which workers are provided with representation on a company's supervisory board of directors,¹⁹² or companies with 'Employee Stock Ownership Plans' ('ESOPs').¹⁹³ Studies show such entities tend to pay higher wages, are less likely to undergo restructuring and layoffs, and have higher survival rates in periods of economic crisis.¹⁹⁴

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- 186 This is the 'corporate social responsibility' literature. For only the latest, see Colin Mayer, 'The Future of the Corporation and the Economics of Purpose' (2021) 58(3) *Journal of Management Studies* 887 <<https://doi.org/10.1111/joms.12660>>, written as part of The British Academy's 'major research program' on the future of the corporation: 'Future of the Corporation', *The British Academy* (Web Page) <<https://www.thebritishacademy.ac.uk/programmes/future-of-the-corporation/>>.
- 187 See Gerald F Davis, 'Corporate Purpose Needs Democracy' (2021) 58(3) *Journal of Management Studies* 902 <<https://doi.org/10.1111/joms.12659>> ('Corporate Purpose'). He argues, as this article argues, that 'if we want companies to pursue a higher purpose and to avoid paths that are profitable but morally questionable, let's give democratic control to those who do the real work'; we should make 'corporations ... more democratically accountable to their own members [as in, their workers]': at 909.
- 188 For example, Danone's chief executive and chairman, Emmanuel Faber, a champion of the environmental, social and governance movement, was replaced after a campaign by activist shareholders criticised his focus on sustainability, arguing 'that the balance between shareholders' interests and others had been lost under Faber': Leila Abboud, 'Danone Board Ousts Emmanuel Faber as Chief and Chairman', *Financial Times* (online, 15 March 2021) <<https://www.ft.com/content/8e7ae718-eb18-4d2f-bd18-59e6349540f2>>.
- 189 Davis, 'Corporate Purpose' (n 187); Eva Micheler, *Company Law: A Real Entity Theory* (Oxford University Press, 2021) 31 <<https://doi.org/10.1093/oso/9780198858874.001.0001>>.
- 190 Davis, 'Corporate Purpose' (n 187) 909.
- 191 Ibid 909–11; Micheler (n 189) 54. See also Grant M Hayden and Matthew T Bodie, *Reconstructing the Corporation: From Shareholder Primacy to Shared Governance* (Cambridge University Press, 2021) <<https://doi.org/10.1017/9781316481325>>.
- 192 Co-determination is a requirement of law in Germany for German companies above a certain size: Ewan McGaughey, 'Votes at Work in Britain: Shareholder Monopolisation and the "Single Channel"' (2018) 47(1) *Industrial Law Journal* 76, 79 n 17 <<https://doi.org/10.1093/indlaw/dwx008>>.
- 193 On ESOP companies in the US, see Joseph R Blasi, Richard B Freeman and Douglas L Kruse, *The Citizen's Share: Reducing Inequality in the 21st Century* (Yale University Press, 2014).
- 194 For evidence on the effects of co-determination, see Simon Jäger, Shakked Noy and Benjamin Schoefer, 'What Does Codetermination Do?' (2022) 75(4) *Industrial and Labor Relations Review* 857 <<https://doi.org/10.1177/00197939211065727>>. For evidence on the effects of ESOPs, see Joseph Blasi, Douglas Kruse and Richard B Freeman, 'Broad-based Employee Stock Ownership and Profit Sharing: History, Evidence, and Policy Implications' (2018) 1(1) *Journal of Participation and Employee Ownership* 38 <<https://doi.org/10.1108/JPEO-02-2018-0001>>; Fidan Ana Kurtulus and Douglas L Kruse, *How Did Employee Ownership Firms Weather the Last Two Recessions?: Employee Ownership, Employment*

It ought to be emphasised that this is not to suggest that free, self-determining business corporations will, necessarily, be models of virtue. Freedom does not cure all vices. A free individual human being, for example, has the capacity to misbehave and do harm, and, to guard against such capacities, social expectations of standards of behaviour need to be articulated and enforced through various mechanisms, including cultural and legal mechanisms. This is no less true of free corporations than it is of free human beings – just like free human beings, free corporations have their own egos and their own interests and cannot always be expected to act virtuously. Nevertheless, the evidence provided above does suggest that worker co-operatives, given they are not enslaved to the will of outside investors, are much less likely to place profits over people than for-profit corporations are. The evidence suggests that the primary beneficiaries of a self-determining business corporation will be its members – its workers. But it is worth highlighting that there is evidence that worker co-operatives are, in relative terms, also superior to for-profit corporations regarding their propensity to consider a wide range of stakeholder interests. For instance, there is a ‘significantly positive’ relationship between ESOP companies and environmentally responsible business practices, a relationship that intensifies with higher levels of employee ownership.¹⁹⁵

This all supports the idea that, while a business corporation that is owned as a commodity will pathologically maximise profits for its investors, a free business corporation – a worker co-operative – will behave very differently. Hence, at least in relative terms, worker co-operatives – free corporations – are much more likely to display the socially responsible behaviour that the public should reasonably expect of business corporations.

B Why Don’t Free Corporations Predominate?

John Stuart Mill famously wrote that, ‘if mankind [is to] continue to improve’, the worker co-operative ‘must be expected in the end to predominate’.¹⁹⁶ Though, today, there are a number of highly successful worker co-operatives, with billions of dollars in annual revenue, that they would come to predominate has, however, clearly not come to pass. In the world of big business, it is the for-profit corporation that continues to dominate the landscape. Why it is that the for-profit corporation continues to triumph over the worker co-operative is an important question. Notably, it does not appear to have to do with their relative

Stability, and Firm Survival (WE Upjohn Institute for Employment Research, 2017) <<https://doi.org/10.17848/9780880995276>>.

- 195 Dongmin Kong et al, ‘Employee Stock Ownership Plans and Corporate Environmental Engagement’ (2024) 189(1) *Journal of Business Ethics* 177, 195 <<https://doi.org/10.1007/s10551-023-05334-y>>. See also Julie Battilana, Isabelle Ferreras and Lakshmi Ramarajan, ‘Democratizing Work: Redistributing Power in Organizations for a Democratic and Sustainable Future’ (2022) 3(1) *Organization Theory* 2631-7877:1–21, 13–14 <<https://doi.org/10.1177/26317877221084714>>.
- 196 John Stuart Mill, *Principles of Political Economy: With Some of Their Applications to Social Philosophy* (Longmans, Green and Co, 1909) 772–3. Indeed, amongst 19th century luminaries in economics, Mill was not alone in expressing such sentiments. Alfred Marshall, for example, did likewise: Miriam Bankovsky, ‘Alfred Marshall on Cooperation: Restraining the Cruel Force of Competition’ (2018) 50(1) *History of Political Economy* 49 <<https://doi.org/10.1215/00182702-4335009>>.

productive capacities – evidence shows that worker co-operatives may even have productivity advantages relative to for-profit corporations.¹⁹⁷ Rather, the reason for-profit corporations continue to dominate appears to be because providers of capital have very strong incentives to support for-profit corporations over other kinds of business corporations.¹⁹⁸ A for-profit corporation can be made to make the financial interests of investors its primary operating purpose. For providers of capital, this makes investment in for-profit corporations much more attractive than investment in other kinds of business corporation. In terms of access to capital and the concomitant ability to achieve a position of incumbency in some industry, for-profit corporations are therefore at a distinct advantage compared to worker co-operatives. Further, that the powerful have a very strong interest in the maintenance of for-profit corporations as the dominant business enterprise type, consider the fact that the world's richest individuals have all amassed their wealth through their ownership or part ownership of what this article has argued are corporate slaves. Elon Musk's fortune derives from his share in the ownership of Tesla; Jeff Bezos' from his share in the ownership of Amazon; Bernard Arnault's from his share in the ownership of LVMH; Bill Gates' from his share in the ownership of Microsoft; Mark Zuckerberg's from his share in the ownership of Meta, etc.¹⁹⁹ Indeed, the capacity of an individual to amass the kind of wealth that is today enjoyed by the world's richest would be almost inconceivable if corporations were not capable of being enslaved.²⁰⁰ Why, therefore, would the powerful support free corporations over enslaved ones?

This all leads inexorably to the following conclusion: while ownership of business corporations remains legal, enslaved corporations will likely continue to dominate the landscape of big business. Certainly, without being forced to, the rich and powerful are very unlikely to give up ownership of their corporations. The implication is that if corporate enslavement – and, concomitantly, profit-maximisation as an institutional force – is to be addressed, corporate slavery must be made illegal.

197 See above n 185.

198 Le Grand and Roberts (n 181).

199 'The World's Real-Time Billionaires', *Forbes* (Web Page) <<https://www.forbes.com/real-time-billionaires/>>.

200 Ownership of corporations is a major driver of inequality. In the US, for example, it was found that '[c]hanges in income from capital gains and dividends were the single largest contributor to rising income inequality between 1996 and 2006': Thomas L Hungerford, *Changes in the Distribution of Income Among Tax Filers between 1996 and 2006: The Role of Labor Income, Capital Income, and Tax Policy* (Congressional Research Service Report for Congress No R42131, 29 December 2011) 14. Indeed, the macro-level wealth-equalising effects of a move to a worker co-operative economy are widely recognised: Robert Oakeshott, *The Case for Workers' Co-ops* (Palgrave Macmillan, 2nd ed, 1990) 251–3 <<https://doi.org/10.1007/978-1-349-20998-9>>; Blasi, Freeman and Kruse (n 193).

V CONCLUSION

Under Australian law, slavery is defined as ‘the condition of a person over whom any or all of the powers attaching to the right of ownership are exercised’.²⁰¹ This article has argued that the for-profit corporation meets this definition. Part II presented the realist idea that for-profit corporations are persons, not only legally, but also morally. Part III, using the Roman law of slavery as the main point of comparison, argued that shareholders exercise the powers of ownership over such persons. Shareholders buy, sell and compel for-profit corporations to maximise profits in their interests. Hence, the conclusion that, as persons over whom the powers of ownership are exercised, for-profit corporations qualify as slaves. Part IV, drawing on the republican tradition of thought, proposed that a business corporation is capable of being understood as free when it is able to act according to its own will, in its own interests. This, in turn, requires it to be organised as a democracy of its workers – as a worker co-operative. For a for-profit corporation to be freed from its enslavement, therefore, power over it must be taken away from outside shareholders and reposed, instead, in the workers. Part IV finished with two contentions. First, that freeing for-profit corporations is desirable because worker co-operatives do not have the pathological desire to maximise profits, regardless of the social and environmental costs, that is characteristic of for-profit corporations. Second, that because the rich and powerful benefit from, and so maintain a strong interest in, corporate enslavement, corporate owners are unlikely to release their corporations from servitude voluntarily. The only way to address corporate enslavement, it was therefore concluded, is to make corporate slavery illegal.

The idea that for-profit corporations are slaves and that, to address profit-maximisation as an institutional force, such corporations ought to be freed, is likely to be seen as provocative. Partly why it is likely to be seen as provocative is that the idea that for-profit corporations ought to be freed has not been raised before.²⁰² That it has not previously been raised is, perhaps, unsurprising. For example, under the Roman Empire slavery was uncontroversial and remained unchallenged by any intellectual movement of which evidence today remains.²⁰³ In that context, the idea that slavery should be made illegal would also have been seen as provocative. Another reason why the idea that for-profit corporations are slaves might be

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- 201 *Criminal Code Act 1995* (Cth) div 270. This is measured according to the ‘powers that an owner would have over a person if ... the law recognised the right to own another person’: *R v Tang* (2008) 237 CLR 1, 57 [141] (Hayne J). Such powers are defined as those exhibited in cases where a person has ‘dominion’ over another person; where there is ‘complete subjection of that other person to the will of the first’: at 57 [142].
- 202 Martin Wolff raised the idea of for-profit corporations living the ‘life of a slave’ but posed it as a *reductio ad absurdum*: Martin Wolff, ‘On the Nature of Legal Persons’ (1938) 54 (October) *Law Quarterly Review* 494, 501. Roscoe Pound, responding to Wolff, said the idea was not entirely implausible, however: Roscoe Pound, *Jurisprudence* (West Publishing Co, 1959) vol 4, 242. List and Pettit recognise the existence of ‘corporate slavery’, but do not argue that for-profit corporations should be freed: List and Pettit (n 65) 181.
- 203 ‘The philosophers established no intellectual foundation on which reform could be built, and so slavery remained from this vantage point an unchanged and unchangeable institution, regardless of arguments about its “naturalness” or otherwise’: Bradley (n 101) 140–5; Finley (n 93) 99, 122.

seen as provocative is that many are likely to feel uneasy about the idea that we should ‘free the corporations’. As the literature comparing the corporation to a Frankenstein’s monster demonstrates, corporations have commonly been viewed as monstrous entities – ‘devilish instrument[s]’,²⁰⁴ that ‘[no one] believes ... are moral agents’.²⁰⁵ This reaction to the corporation is understandable given the harms caused by for-profit corporations, but the idea behind revisiting Mary Shelley’s *Frankenstein* in the Introduction to this article was to suggest that we ought to be wary about reacting to corporations in this way. Shelley’s story reminds us that, though entities may appear monstrous to us, that does not make them inherently so. Indeed, it may be that treating them as monstrous is self-fulfilling. Treating the corporation with dignity, rather than with disgust – even as the idea of doing so may seem disquieting – is a course of action that ought not, therefore, to be dismissed cursorily. On the contrary, as this article has sought to show, it is a course of action that is worthy of serious consideration.

204 Noam Chomsky, back cover endorsement to Bakan (n 5).

205 Christopher D Stone, *Should Trees Have Standing? Law, Morality, and the Environment* (Oxford University Press, 3rd ed, 2010) 166.